



User Centered Research and the Access Grid

Requirements for Collaboration

MOTOROLA LABS

Overview

1. my interest in the AG
2. barriers to collaboration
3. a few observations
4. plans for the future

Communication, not just Information

“Remember, the old Bell System's most successful post-War advertising campaign wasn't ‘Reach out and Inform someone’ or ‘Reach Out and Exchange Data With Someone at 1.5 megabits per second;’ it was ‘Reach Out and Touch Someone.’”

*Michael Schrage, columnist and research
associate at the MIT Media Lab*

Motorola Labs and the AG

- About me...
- The User Centered Research group
- The “Collaborative Spaces” project

Motorola's AG Node

- Informal working space
- Comfortable for a small group of 6-8 people
- Intended to encourage relaxed, “hang-out” atmosphere



A 'Collaborative' Space is...

A **physical** location, supporting **collaboration** by:

- **connecting** people in different locations
- communicating **awareness** of others' activities
- conveying a sense of **presence** or “being there”
- building relationships through **persistent** connection

Requirements for Collaboration

- Support for **Nonverbal Communication**
 - Communication of a message whose meaning is not explicitly contained in spoken words
- Support for **Workspace Awareness**
 - Knowledge about people, objects, and activities in a shared space, enabling conversation about the work, coordination of actions and plans, and anticipation of others' needs

Nonverbal Communication: the Basics (1)

- Human communication uses three channels:
 - *linguistic*: the explicit meaning of spoken words
 - *paralinguistic*: aspects of speech that modify the meaning of spoken words
 - *nonlinguistic*: non-spoken communication; for example gesture, eye gaze, posture, facial expression
- Example: “You went to the concert with him”

Nonverbal Communication: the Basics (2)

- Nonverbal cues are learned, not innate; they vary across cultures
- We communicate this way unconsciously
- Eye gaze and head turning are the most important cues for signaling the end of a speaking turn

Workspace Awareness

- Perspective-taking:
 - Knowledge of the workspace from the perspective of others is important
- Grounding:
 - Creation of a shared understanding about a specific item, idea or emotion

WHO

- Presence: is anybody there
- Identity: who is that
- Authorship: who's doing that

WHAT

- Action: what are they doing
- Intention: what's the end goal
- Artifact: what object are they working on

WHERE

- Location: where are they working
- Gaze: where are they looking
- View: where can they see
- Reach: where can they reach

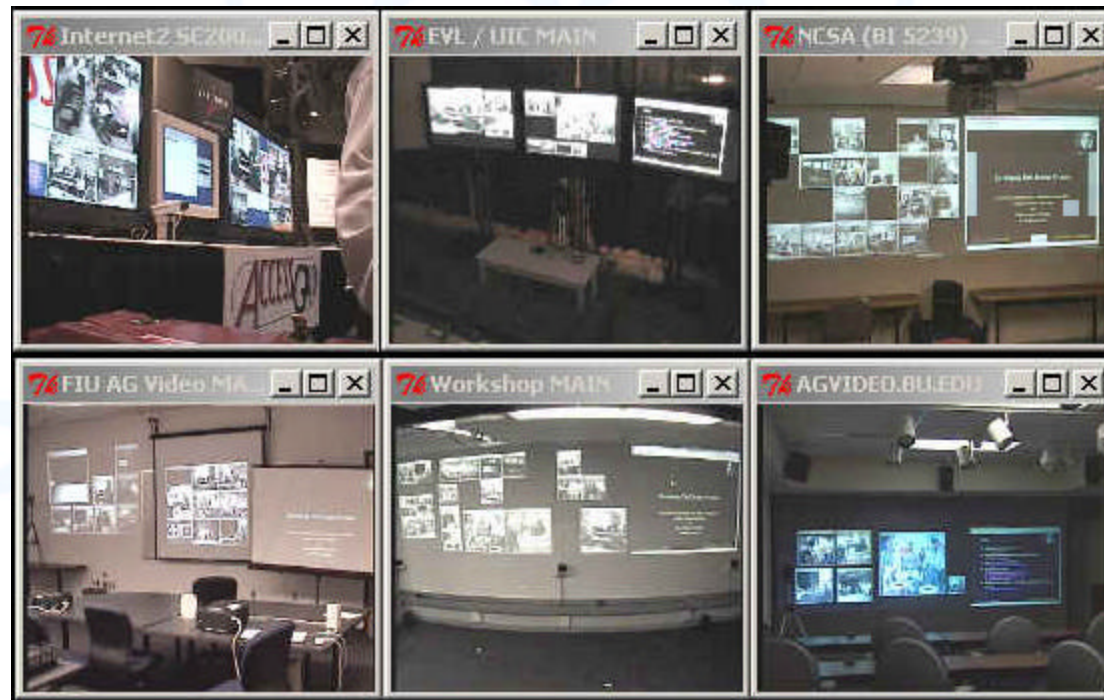
Access Grid Observations (1)

- Eye contact asymmetry
 - Looking at the display instead of into the camera when talking to a specific remote participant
- Grounding
 - Video quality and image display size can impede the grounding process
 - Node operators, who may not be participating in the conversation, control the display



Access Grid Observations (2)

- Perspective-taking
 - It can be difficult to tell where a video stream originates
 - Identities of remote participants may be unclear
 - Potential for lurking: “If they can’t see you, you’re not there”



Planned Research (1)

- Continued real-world data collection
 - On-site observations
 - AG observations
 - Usage survey
 - Automatic data logging
- Backchannel (MUD) usage and importance
 - A way to understand 'behind-the-scenes' coordination required for an AG event
 - Do relationships form without the MUD?

- Experimental studies: the 'Focus' issue
 - in an interactive session it can be hard to follow the conversation
 - experimental studies are being designed to identify factors that impact Focus



Conclusion

- Questions, comments, ideas? Let's talk!
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